

2022 IMPACT REPORT IT'S MORE THAN A ROOF



Transitioning single mom families



IT'S MORE THAN A ROOF

OUR MISSION

To assist single mothers and their children by providing transitional housing and support for them to begin rebuilding a successful life through achieving economic self-sufficiency, education and training goals, and spiritual growth, all through the power of the Lord Jesus Christ. Seeing single mothers succeed and dream again is the heart of this ministry.

OUR PURPOSE

We are a supportive transitional housing ministry that bridges the gap between homelessness and permanent housing for single mother families in and around Cherokee County.

VISION

To create safe, stable, God-Centered homes for single moms and their children to rebuild, grow, and begin to dream again.

CORE VALUES

To restore, renew, and refresh single mother families through a Christ-Centered program that values each family and brings glory to God. To build relationships with and educate the community to care for families in need.

OUR PROGRAM

Is designed to assist single women with children to achieve family stability. We believe this includes: permanent housing, financial stability through employment and good stewardship, life changing friendships, increased self-esteem and personal growth.

3 Key areas we serve single moms



Family Advocacy

Each mom in our program receives personal, individualized weekly coaching in 6 key areas: career, finances, health, time management, relationships, and spiritual growth.



Community

Our community approach is built on mentoring teams for every single mom in our program. These relationships allow her to build a safe network of friendships for herself and her children. Her mentor team supports her with the goal to restore her to strong healthy relationships.



Housing and Financial Assistance

Bridging the gap between homelessness and financial stability allows a single mom to seek career building support and resources over two years.

Our Programs

By providing housing, coaching, Christ-centered community, mentoring, financial assistance, and budgeting classes, we offer single moms foundational tools to build their future.



Housing

Women/Children
Housed- 27

Diversity of Residents:

Caucasian-30%
African American- 63%
Hispanic-7%



Services

Housing Requests-50

Case Management Hours-364

Life Coaching Hours-140

Housing:

Acquired 2 additional homes for resident moms

Education:

Introduction of new financial class for resident and workshop moms to improve their financial education and awareness



Workshops

Lives Impacted - 108

Women Impacted - 53

Children Impacted- 55

Workshop Diversity:

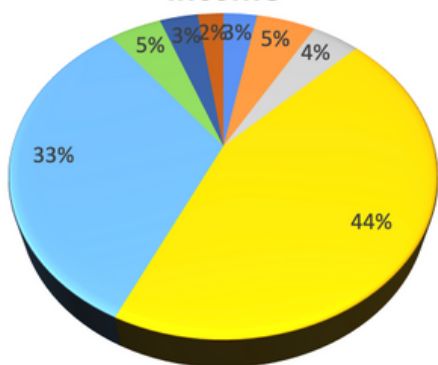
Caucasian- 58%

African American-30%

Hispanic- 12%

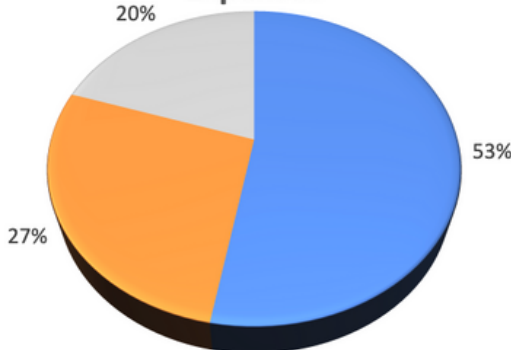
2022 Serenade Heights, Inc.

Income



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Expenses



- Churches - \$7,450.00
- Corporate - \$13,000.0
- Foundations - \$10,443.39
- Events - \$108,597.77
- General - \$79,563.16
- Grant - \$11,400.00
- Gift In Kind - \$8,400.00
- Other - \$5,676.16

- Program - \$125,675.78
- Operations - \$64,686.76
- Development - \$47,357.01



Improvements made in 2022:

- The addition of a new Case Manager to add further accountability to the program and implement new processes.
- New financial management curriculum through Storing Treasures.
- A higher standard of accountability and communication now required by all resident moms.
- One-on-one Career Counseling with transitioning graduates and alumni.
- New parenting class with Families Count Parenting for each resident mom.

Recent Workshop Program Additions:

Personal Finance Partner – Mike Haswell – Storing Treasures

Workshop Child-Care Coordinator – Debbie Roberson

Workshop Pre-School Coordinator – Debra Pound

Volunteers:

Working database of 200+ Volunteers

Volunteer hours worked in 2022 - 900

New Church Partners – Woodstock Community & Woodstock City

LOCAL AREA CHURCH PARTNERS:

- FBCW
- Thrive Chapel
- Woodstock Community
- Woodstock City
- His Hands
- Revolution

COMMUNITY WORKSHOPS

Workshops Attendance:

Lives Impacted – 108

Women Impacted – 53

Children Impacted – 55

Workshop Diversity:

Caucasian – 58%

African American – 30%

Hispanic Women – 12%



Workshops, taught by local resources and Ministry Friends, include topics such as:

- Family Budgeting
- Parenting Skills
- Organizational and Cooking Skills
- Legal Questions
- Art Therapy
- Spiritual Guidance
- Auto Mechanics
- Fun- such as soap making, gardening, and more...



Meet Deneen

When she came to Serenade Heights with her two young children, her highest hope was that she would receive disability due to an autoimmune disease. After being denied disability benefits for the final time, it was clear the Lord had bigger plans for her. Deneen worked very hard to overcome this hurdle with her life coach. She took this opportunity to go back to school to earn her bachelor's degree in education. Deneen's commitment to building lasting relationships with her life coach, mentors, and other moms in the Serenade Heights program and workshops enabled her to pursue her dreams tenaciously!



Serenade Heights is incredibly proud of her work in our program and continued success since graduation. Today Deneen is the proud mother of a daughter that recently graduated high school and is headed to LSU in the summer to begin her studies in engineering. And her son is finishing elementary school strong and heading to middle school in the fall. Deneen works for Cobb County School system in the psychological services department. Deneen is now well equipped with the tools to maintain her housing and successfully manage her career and single motherhood. Deneen continues to set an example for other mothers in residence and workshops that their dreams are worth their effort.

Meet Kelli



Kelli is our newest resident single mom to Serenade Heights. She exemplifies an attitude of hope. Coming to us from a traumatic, instant life change. Kelli said she was lost and hopeless, not knowing what the next day will bring. After being accepted into the Serenade Heights program, she has the confidence to move forward in her new journey. Kelli has a full-time job at a local physician's office and is pursuing furthering her education in the medical field. She will be the first to tell you how grateful she is for Serenade Heights offering her this opportunity to take a deep breath, dream, and start her life in uncharted waters. "This new season in life has left me speechless but has taught me that it is okay to ask for help."

Kelli said, "part of the lesson in this journey is to prepare me to be the best version of myself." She is eager to put in the work required to finish the Serenade Heights program strong so she can give back to other single moms who find themselves in similar situations. We are very proud of Kelli's hard work in her program. We look forward to watching her dreams and goals become her reality.

**Thank you for partnering with us to impact and
empower moms like Deneen and Kelli!
We are grateful for you!**



Get involved today!

Learn More

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