

*"The Lord your God is with you, the Mighty Warrior who saves. He will take great delight in you; in his love he will no longer rebuke you, but will rejoice over you with singing." Zephaniah 3:17*



# 2024 Impact Report

## 144

**Persons Served**  
61 Moms / 83 Children

*Serenade Heights  
Moms from left, Taylor,  
Jazmine and M'Lazzia  
at a recent workshop.*



## 165

**Referrals**  
to emergency & domestic  
violence shelters, food  
pantries, etc.

## 428

**Case Management  
Hours**

## 162

**Life Coach Visits**

## 187

**Volunteers (62 new!)  
& Mentors**

## 178

**New Donors**

## Program Update

Our most recent addition to Serenade Heights' supportive program is the **Non-Resident Program!** This pilot program, which began in July 2024 is modeled after our current curriculum, which includes case management and life coaching services. Single moms come to us with stable housing already in place and follow the exact same program as our resident moms. These fantastic women are working incredibly hard and dreaming big! We have been overwhelmed by the success of this new program and have plans to significantly expand it in 2025.

Here is what one of our sweet moms, Tiffany, who is starting her own Music school has to say about her time with us:



## A Note from Tiffany

*"I am so grateful to have such an incredible support system through Serenade Heights....my dreams have gone past the ceiling now and are headed to the sky ❤️"*

*"I can do all things through Christ who strengthens me" Phil 4:13 Jesus works through you all! Thank you!"*

# Kelli's Story

## Newest Program Graduate



"Serenade Heights has purpose. They serve the single moms in our community in such a big way. Two years ago I was just shy of being a divorced, single mom for about a month. I felt alone. Abandoned. I (briefly) questioned everything I had been taught about God and faith. They were my soft landing after a time of tragedy and unforeseen heartbreak in our family.

My story is very complex with lots of twists and turns and valleys and peaks. There is trauma, there is healing ... I learned how to function and survive independently on my own after years of being co-dependent. I grew spiritually. I was loved and sometimes that was tough love. They were my mountain top after lots of valleys. The Aaron to my Moses holding me up and keeping steady during the battle.

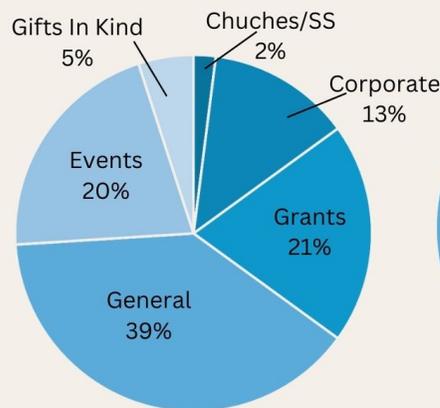
I would not be where I am today without the love and support they gave me. My story is long with sad parts. But Serenade Heights is one of the best parts, the happy part and I would not change a single thing about my story even if I could right all the wrongs. Without the sad parts, I'd never have had the privilege to get to know these ladies and the love they offer to single moms in the community."

## 2024 Financial Update

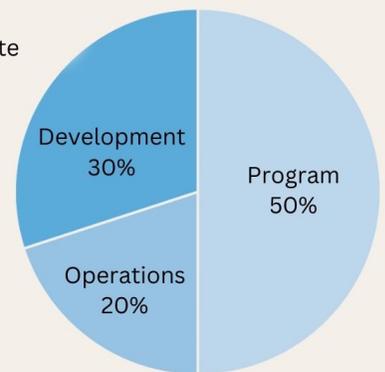
In 2024, Serenade Heights exceeded its income by 2%, driven by two key factors. First, we strategically expanded programs to support single moms and their families with housing stability, allowing us to serve more families without the high costs of additional housing.

Secondly, our greatest financial impact came from the unexpected return of two low-cost rental homes to their owners, leading to a 46% increase in monthly housing expenses. Despite this challenge, both families were successfully relocated and remain in stable housing.

Through it all, we remained steadfast in our mission, and we are profoundly grateful that the Lord faithfully provided for our needs.



**Income: \$392,292.00**



**Expenses: \$400,719.51**

### Church Partnerships

FBC Kennesaw | Factory Church  
FBC Woodstock | Woodstock  
Community Church

### Program Additions:

Financial Literacy Classes  
Boundaries Classes | Career Day  
Non-resident Program

### Local Area Partnerships

United Community Bank | SERV Int'l | Bethesda Medical Clinic | Perspectives Ministries  
Moss Family Chiropractic | Christian Brothers Automotive | Laurel Canyon Optimist  
Club | CCSD School Counselors | Babies Can't Wait | Cobb EMC Foundation  
Cobb Community Foundation | Realty ONE Group | Encompass Ministries  
Spring Life Counseling | Bray Allstate Agency | The Original Mattress Factory  
Fair Tax Solutions, LLC | Storing Treasures Financial Coaching  
Cherokee Collective, Cherokee FOCUS and Cherokee Chamber of Commerce

We extend our heartfelt gratitude to **Goshen Therapeutic Services** and **The HOPE Center** for their invaluable partnership and collaboration. Their support played a crucial role in our success in 2024, allowing us to provide essential resources and transformative services to the families we serve. We are deeply grateful for their commitment to our shared mission.



Serenade Heights empowers single moms to dream again by providing comprehensive support that fosters stability, growth, and self-sufficiency. Through case management, life coaching, mentorship, career and financial coaching, therapeutic services, spiritual development, and community building, we equip moms with the tools to rebuild their lives. Rooted in faith, we help them overcome challenges and create a brighter future for themselves and their children.

Online donations:

