

2025 IMPACT REPORT

“The Lord your God is with you, He is mighty to save. He will take great delight in you, He will quiet you with His love, He will rejoice over you with singing.” Zephaniah 3:17

127

Persons Served
60 Moms / 67 Children

159

Volunteers & Mentors

204

New Donors



725

Case Management Hours

302

Life Coach Visits

275

Referrals
to outside agencies



“Serenade Heights is a gift from God in so many ways, I am deeply appreciative of every volunteer, especially childcare workers during our workshops. I have noticed the attentiveness regarding my son who is affected by autism... That means the world. We are seen and so loved. It is felt in so many ways.” - M.P.



Online donations:



Serenade Heights empowers single moms to dream again by providing comprehensive support that fosters stability, growth, and self-sufficiency. Through case management, life coaching, mentorship, career and financial coaching, therapeutic services, spiritual development, and community building, we equip moms with the tools to rebuild their lives. Rooted in faith, we help these women overcome challenges and create a brighter future for themselves and their children.





Jamese & Nolan

Jamese Kelly *Newest Program Graduate*

“From the moment I got in to Serenade Heights they welcomed me with open arms and immediately stepped in to help create a solid plan to turn things around ... I’ve got an incredible team backing me up, and helping my light grow and spread even further.”

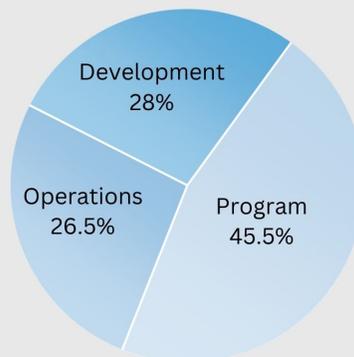
Jamese came in our program without needing the housing component and she hit the ground running! She entered our program as a recent college graduate but not able to find her way after suffering the loss of her fiancé. In her words, “I struggled financially...I lacked money management skills and had to seek help from friends and family.” Serenade Heights has been the supportive community she needed to assist her in improving her situation for her son, Nolan, and herself.

Jamese is enrolled at Southern New Hampshire University working on her IT degree and earning straight A's and is projected to graduate in Dec. 2026! She is also working two full-time jobs. Jamese has stayed disciplined while balancing school, work, being a mom and her personal life. She has paid down debt and increased her income. Jamese has also completed a program at H.O.P.E. Inc in Atlanta that has provided her with supportive services as well. She is graduating from Serenade Heights in April of this year and we are so proud of all she has accomplished and looking forward to her successful future!

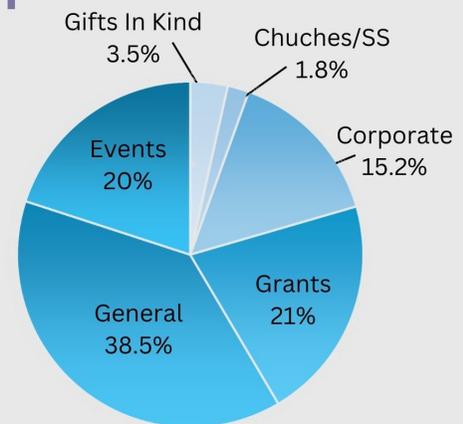
In 2025, Serenade Heights generated \$561,348 in total income through a well-diversified base of support. General giving represented the largest source of revenue, followed by grants and event income, with the Dream Again Dinner serving as a primary contributor among fundraising events. Corporate partners, churches, and gifts in kind also played meaningful roles in sustaining the mission.

Total expenses for the year were \$501,824, with the largest investment directed toward program services. Operational and development expenses provided the necessary infrastructure to support daily operations and future growth. Overall, 2025 reflects financial stability, diversified revenue streams, and a clear commitment to advancing our mission impact.

2025 BUDGET



Expenses: \$501,824



Income: \$561,348

Church Partnerships

FBC Woodstock | FBC Kennesaw |
The Factory Church | Woodstock
Community Church | Hillside Baptist

Program Additions:

Financial Literacy & Boundaries Classes
Goshen Therapeutic Services | Balance4
Life counseling | Non-resident program

Workshop Program Additions:

Fully-staffed Childcare | Praise /Worship
segment | Devotional by Chaplain Julie
Winkleman

Local Area Partnerships

United Community Bank | SERV Int'l | Bethesda Medical Clinic | Perspectives Ministries |
Moss Family Chiropractic | Christian Brothers Automotive | Laurel Canyon Optimist Club |
CCSD School Counselors | Babies Can't Wait | Cobb EMC Foundation | Cobb Community
Foundation | Realty ONE Group | Encompass Ministries | Spring Life Counseling | Bray Allstate
Agency | The Original Mattress Factory | Steve Cannon State Farm | Fair Tax Solutions, LLC |
H.O.P.E. Inc. | FBCW Thrive Ministries | FaithBridge | Beyond Brokenness | Hickory Pharmacy |
Provisions Today | The Intentionals | Goshen Therapeutic Services | LIV (Life Initiatives & Values) |
Goodwill Career Center | Storing Treasures Financial Coaching | Krause Family Ford | Renasant
Bank | Balance4Life Ministry | CBI General Contractors | MUST Ministries Workforce Development |
MUST Medical Clinic | Cherokee Collective, Cherokee FOCUS and Cherokee Chamber of
Commerce | Rotary Club of Canton | Rotary Club of Towne Lake | Chroma Early Learning

We extend our heartfelt gratitude to **Goshen Therapeutic Services** and **The HOPE Center** for their invaluable partnership and collaboration. Their support played a crucial role in our success in 2025, allowing us to provide essential resources and transformative services to the families we serve. We are deeply grateful for their commitment to our shared mission.